



About us

In today's Intelligence Age, the world's best businesses have no choice but to continuously strive to become smarter.

Our clients hold the key to this and are today harnessing the power of The Smart Cube's solutions to unlock new innovation and profit streams.

The strength of our solutions is born of a powerful blend of people, tools and technology.

A rare breed

Back in 2003, the world was a very different place - the consumer internet was less than 10 years old and the smartphone was still a novelty.

The Smart Cube was created as a new kind of business, one that would make sense of the reams of data being generated.

Since then it's been quite a journey.

A journey that has seen us change the way organisations think about intelligence. A journey that has put our industry on the map. A journey that is only getting started.

Our future focus

We do not exist to help our clients simply fire-fight today. We help them to look ahead and stay ahead. Our vision is to be the catalyst for organisational intelligence for the world's leading firms.



Roles and responsibilities

- Ability to understand business dynamics of an industry, factors affecting a company both externally and internally and how they influence the market structure
- Understand research objectives, design research strategies, interpret and analyze information for accuracy, exhaustiveness and applicability
- Extract reports, presentations and papers from trustworthy sources by executing advanced searches and analyze information extracted to unearth the real meaning of the data
- Read through vast amount of information collected and build a storyline to address the client's objective
- Ability to scrutinize and simplify complex information into easy to understand lingo, which can aid in addressing key objectives of the study
- Learn how to use various databases and conduct advanced secondary research and judiciously use the relevant information to answer queries
- Conduct primary research by contacting industry experts to obtain insights into about a company, Industry or a business function
- Provide research and analysis on various industries by sizing markets, identifying and analyzing trends, culling out market dynamics and key success factors as well as understanding the value chain and the competitive landscape
- Use analytical frameworks like Porter's 5 forces, BCG Matrix, Harvey Balls, 3C's, 2x2 Matrix, etc. to better analyze the dynamics of various industries with guidance
- Identify partners and/or vendors for clients and then analyzing the best fit for the relationship
- Conduct company studies in various levels of granularity, covering details regarding financials, marketing, operations and strategy

Ideal Candidate

- Superior problem solving abilities and strong analytical thinking
- Desire to work in a fast paced, challenging environment where you need to push yourself all the time
- Excellent communication skills, both written and verbal
- Motivated, fast thinking, dynamic person with strong business acumen



Apprentice- Research

- Mature individual with a professional work ethic, and high degree of ownership and accountability
- Independent decision making skills with humility to consult seniors when in doubt



Apprentice- Research

Educational Qualification

- B.E/ B. Tech:
 1. Electrical
 2. Electronics
 3. Computer Engg.
- Should have completed the educational qualification, namely B.E./ B. Tech on or after 01.12.2019

Compensation

- Stipend - INR 15,000/-

Cut-off date for inviting applications

- 30.04.2022

Our office location

Registered Office: Smart Cube India Private Limited, 37, Hauz Khas Village, New Delhi-110016

Corporate Office: Level 3, Tower A, Windsor IT Park, A 1, Sector-125, Noida-201301

Location where Apprentices shall be engaged

Selected Apprentice may be required to work from home or may be asked to join office in our corporate office location, subject to extant Company policy/ Government direction

Further eligibility criteria

- Should be an Indian National
- *Should have achieved Qualification Marks in all subjects.*



Apprentice- Research

- **Candidates already undergoing Apprenticeship training are not eligible**
- Candidates who have already completed their apprenticeship or terminated their apprenticeship mid-way or pursuing their apprenticeship with other organizations are not eligible.
- The shortlisted candidates will be called for written test / Interview through their mail ID.
- Interested Candidate is required to register on BOAT's web portal www.mhrdnats.gov.in. Only those candidates who have registered themselves and whose application has been received online through portal www.mhrdnats.gov.in by the last date will be considered.
- Candidate have to mention Smart Cube's Registration No. NUPGBP000126, while applying for the Above given Positions
- Please note that undergoing Apprenticeship Training at Smart Cube does not guarantee any employment opportunity in the organization.

Terms and condition during the Apprenticeship Program.

- The training period is for 1 year and Training Certificate will be issued only on successful completion of the Training.

Positions available for the position of Apprentice

- No. of open positions: 15 (B.E/ B.Tech) in fields as specified above

Selection Criteria

- Screening of Resume + Interview



Apprentice- Research

Pls. apply by sending your CV and Apprentice user-id, along with e-mail id and mobile number, accompanied by Passport size photograph, and copy of Aadhar card to “Campus@thesmartcube.com” . Pls. keep the subject line: *Application for Apprenticeship: [Your Name]*